As luck would have it, one of America's two most powerful villa ins of the next decade is turned loose to strike terror into the hearts of men

Who shock women into uncontrolled hysteria...

"Don't touch that!"

The villains themselves were ultimately responsible for much of the popularity

Audiences loved to hate

The importance of the villain was not overlooked, of course one of the worst of all was Madvillain

They had no code of ethics

"What's the matter...I was only tryin' to have fun-"

"Get to work on these boys, anybody bring a gun for me?"

"Yeah here's one."

Not one but two - typical villain releases included...

"I know they wanna kiss me, but don't let anyone see me like th at - please doctor help me!"

...and a sequel...

"Master of all-"

Both the villains were to meet in-

"Your mother was the lightning!"

Two historical figures, outlaws and desperadoes if that, the vi llainous pair of really nice boys who just happened to be on th e wrong side of the law

Three hundred and sixty degrees.

Similar sequences could not be defeated. Villains who possess s upernatural abilities - villains who were the personification o f carnage

Madvillain, more accurately, the dark side of our beings Perhaps it is due to this seminal connection that audiences can relate their experience in life with the villains and their da stardly doings