

The Image

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What's a way to make a name in Hip Hop?
Is it all about the money that you got?
Showing off what you bought?
What's a way to make a name in Hip Hop?
Reputation, you ever been shot?
Do they fear you on your block?
What's a way to make a name in Hip Hop?
In your songs, are you smokin' on your opps?
Before the casket even drops?
What's a way to make a name in Hip Hop?
Show your guns on the internet a lot, then you hot
It's a lock, that you'll make a name in Hip Hop

All you gotta do is make a ass of yourself
Your songs'll go viral, the fame'll come and then It's the wealth
You like money, don't you? Well you'll be like everyone else
A cog in the wheel, just another slave in the field
Promote death and violence, all on your Instagram Reels
It's a cold game and the millions'll give you the chills
But it's cool, 'cause you just signed a new record deal
A 30-year fixed line

What's a way to make a name in Hip Hop?
Are you poppin' on the internet or not?
Numbers on your TikTok
What's a way to make a name in Hip Hop?
Fake chain, fake image, fake watch
All your pics, photoshopped
What's a way to make a name in Hip Hop?
Spendin' money on a OnlyFans bitch, she'd at least drop top
What's a way to make a name in Hip Hop?
If going viral is your only fucking goal
The one thing you need to know is that
You'll never last long in Hip Hop

You just turned 25 and the clock's tickin'
You fans said you're fallin' off, and now they don't listen
It seems to me you should concede you're now the latest victim
That they don't feel the records you make no more, something's missin'
Is it catchy? Is it dope? Does it feel like takin' drugs?
And the answer to that question is: it's none of the above
'Cause they don't wanna think, they wanna vibe
They wanna live, they wanna die
They want a mindless soundtrack to pass the time