Hardback (Industry)

Dizzee Rascal

Hard back, stern face
Play your position and know your place
Only move when the money's calling
Take my advice, you'll be balling
You need a hard back, stern face
Play your position and know your place
Only move when the money's calling
Take my advice, you'll be balling

First up it's important that you keep your shit original
Try and keep that copycat shit to a minimal
People want something that they never heard before
If it's been done, leave it, they don't wanna hear no more
Secondly here's another clever thing that you can do
Find yourself a good manager who's really got a clue
Cause there're so many to choose from, they all look the part
But it's difficult to come across the ones that's really smart
And can stand firm and steady when the label's talking shit
Well-respected, keeps it gangsta, but does everything legit
And dependable, you can trust to handle your biz
And can really make sure of what the situation is
Next up, find a record label that ain't full of pricks
One that lets you breathe artistically but makes you come with hits
Congratulations, now you got your a deal, you're set to go
Let me fill you in just a couple of things you need to know

Next up, change your number, change your phone and change your chip
Cause there's gonna be a lot of people ringing talking shit
Whether bredrens wanting money, cause now suddenly you're rich
Or some dumb hating fassies trying to take you for a bitch
Yeah I know it's minor now and you can handle it, it's nothing
But eventually you're really gonna wanna do something
And that's counter-productive, beefin over bullshit
You can never stop them dumb-bredrens tryin to pull shit
Plus you're in the limelight well-paid verbalist
Which leads me on to my next subject - journalists
These are the people that can put your name about
So be careful what you're saying when you're talking out your mouth
Aand avoid being ignorant, tone down the thug shit
Come to interviews buzzin, tone down the drug shit
Keep your eye on the ball, mind on the drop
And before you know you had the whole world on your knob

Here's something that I should've stressed early on
Don't go spending all your money till it's gone
Cause the tax man's gonna want his paper when it's due
And there's nobody above the tax man, especially you
And another thing, buy a house before you buy a car
Don't tell no one where you are, even better if you're far
Everybody knows you're a gangsta and that Porsche looks great
But do you really want it sitting on that council estate
Differently watch where you choose to socialize
Keep an eye out for trouble, watch for devils in disguise
And please don't be fooled by no pretty females

Play it safe, never let them know your full details
I ain't saying be para', I'm just saying be sure
You can never know if that bitch would brag you what she saw
And aside from makin money keep lovin what you do
I aint saying nothin what cause the rest is up to you

Yeah, you done know
Just a little guideline there for all my real man dem from the roads
trying to get into this music ting, yeah
Big shout out to my bredrin DJ Semtex
Hang tight Cage
Big-up the Newham Generals, yeah
We do it liveo
Hang tight UGK
It's a London thing
International, worldwide, you don't care, you done know
UK, Dirtee Stank is the label
What!
Run through this industry

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