

This is an open letter to the fine brothers

Dear Benny and Rafi

I regretfully have to inform you

of the tragic fact I'm not incredibly happy

I went online the other day aiming to find another meme

and saw comments like: "FUCK THE FINE BROTHERS, THEY GHEY!"

I thought, "hey wait - mate - am I a day late?"

"What kind of cray cray hate bait did they make?"

So let me get this strange situation straight

and say straight away if I've made a grave mistake:

You made your name with entertainment such as "Kids React"

a distillation of the name of which is "React"

You claimed the trademark on the name under a federal act

to protect your brand from any imitation it attracts

so if a creator names a similar video with "react"

then they've taken it from you and they should give it back

I can understand how you'd maybe want to limit that

but the claims you later made explaining it are inexact

That's why there's been attacks on Twitter and on Facebook lately,

The brain sees straight away when statements are evasive, shady

Youtube's creative space has already been made dark

DMCA; Content ID; now we need trademarks?

You said of course it only applies to your format

but didn't define the type of thing you would or wouldn't call that?

You said it's "all the elements mixed" together

but when Ellen sits with kids and reminisces it's "whatever"

You said, "here's the link to her thread, now get and tell her"

Funny how that post disappeared, innit, Penn and Teller?

If you had to give an adjective to Ellen DeGeneres

generally it'd tend to be genuine; elegant; generous

But if you choose to use disingenuous

then you must lack the trust you ask of us

Gentlemen, you come across as jealous

stingy, salty as a jellyfish

like Gabriel telling God he came up with Genesis

Now that's just rude, and if that's your actual attitude

how can Youtubers just sit back relaxed

and absolutely sure that their react approved

and not react accused?

I'm a tad confused if I can now react to you

without being asked "remove it now or else you're getting axed or sued"

I don't want to have disputes

It's a drag to get a flag removed

Ask Buzz Aldrin, his is still stuck at the moon

Now you're some business savvy dudes

I see how your tactic's shrewd

I can still jump out the plane, from any altitude

but you trademarked the safety cord and patented the parachute

now that's some powers you could now abuse

unless we point it out to you just what you have to lose

pass the lube

(don't actually pass the lube)

(Hey Will Smith don't let your lip react, cause the fine brothers trademarked lip react, woop!)