Swindon town going down Another division today With the introduction of 'Mondex' cards Personality on display Out with those tiresome coins and notes It's a credit card status mirror to show You're a flexible reliable upbeat type Choosing to follow the 'optional' hype Believe consume then pay Believe consume then pay Here it all is to choose or refuse All your statistics, the portable you Name and number, size and amount Of transferable credit in your bank account Swindon town is being taken down The disinformation highway Consumer credibility testing ground Believe consume then pay Believe consume then pay Believe consume then pay The 'optional' tag is original stance You don't have to do it, but now here's your chance Gradually the rich and social elite Will be forcing the standards for us all to meet And once reported to be a success By those who do the consumer tests It'll be standard procedure across the nation Like satellite dishes - infatuation Gimmy, gimmy, gimmy more of it now Believe consume then pay Believe consume then pay Novelty rat race, acceleration Into a future with all hesitation Set aside by the fear of alienation From society - It's all connotation It's all connotation You are what you carry on plastic cards And plastic cards are carrying you When all you contain and all that you are Is lost - Well what will you do? But we refuse to play But we refuse to play - Create a false desire then feed it But we refuse to play - Create a false desire then feed it But we refuse to play - Create a false desire then feed it Create a false desire then feed it Create a false desire then feed it